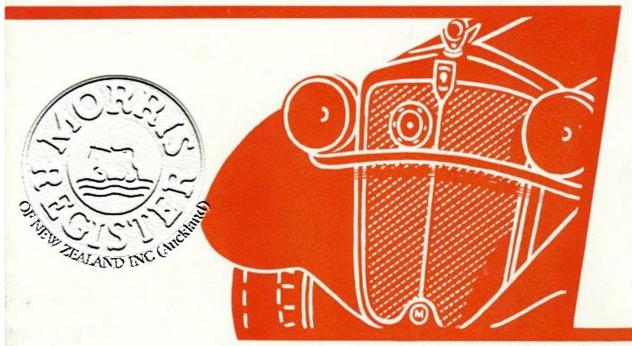
M O R R | S | 9 3 4

COWLEY FOUR



B 13.



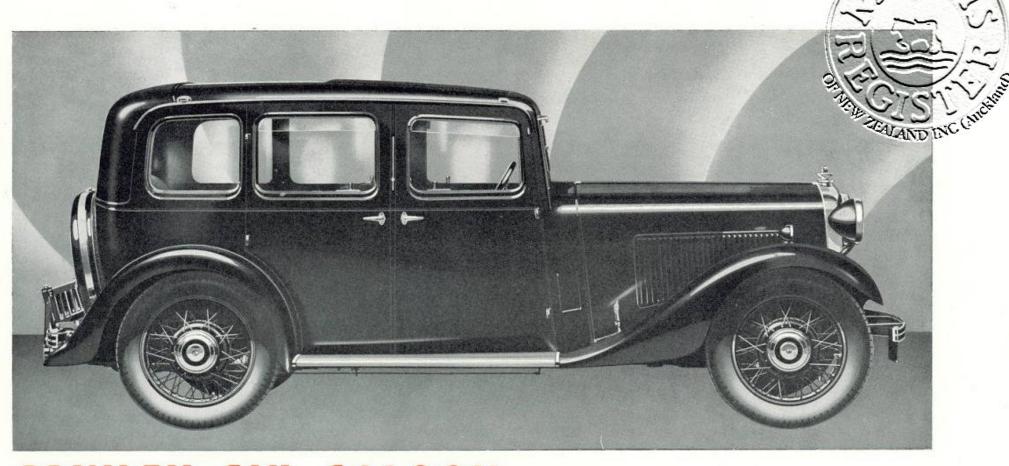
COWLEY SIX

(For other Morris models see separate folders)

COWLEY FOUR AND COWLEY SIX

The Morris Cowleys for 1934 are more attractive than ever. There is a transformed Four, with an entirely new engine and a new and lower frame with X-bracing, that gives additional strength, greater safety, and surprisingly improved appearance.

In addition there is the new Morris Cowley Six rated at 15 h.p., a dignified, luxurious car with electrifying acceleration and marked ease of control.



(OWLEY SIX SALOON (Sliding Head)

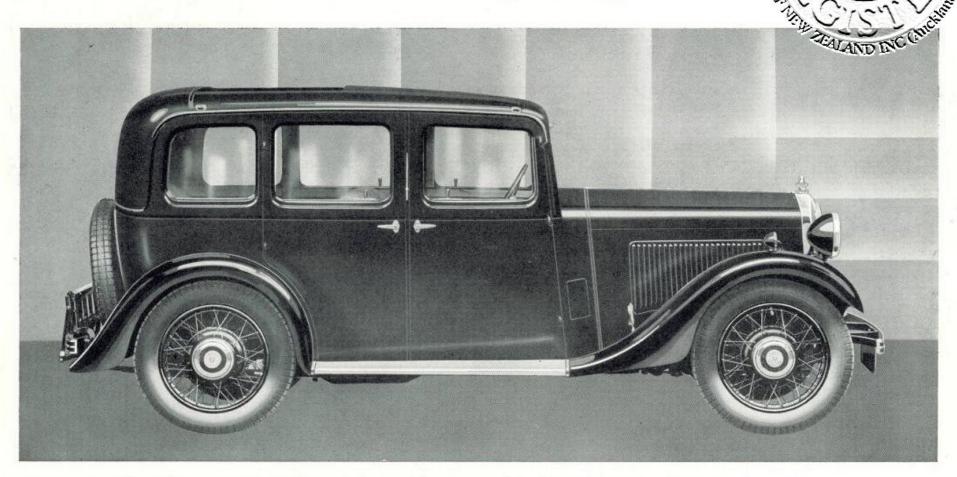
Coachwork. Blue cellulose with blue leather upholstery; Green cellulose with green leather upholstery; Black cellulose with brown leather upholstery.

Interior Woodwork. Polished mahogany.

Additional Equipment. Pytchley sliding head, bumpers front and rear, luggage grid, automatic radiator shutters, metal spare wheel cover.

Also listed: The Morris Cowley Six Saloon (Fixed Head). Coachwork as Sliding Head model. Additional equipment: Automatic radiator shutters, parcel net and metal spare wheel cover.

COWLEY FOUR SALOON (Sliding Head)

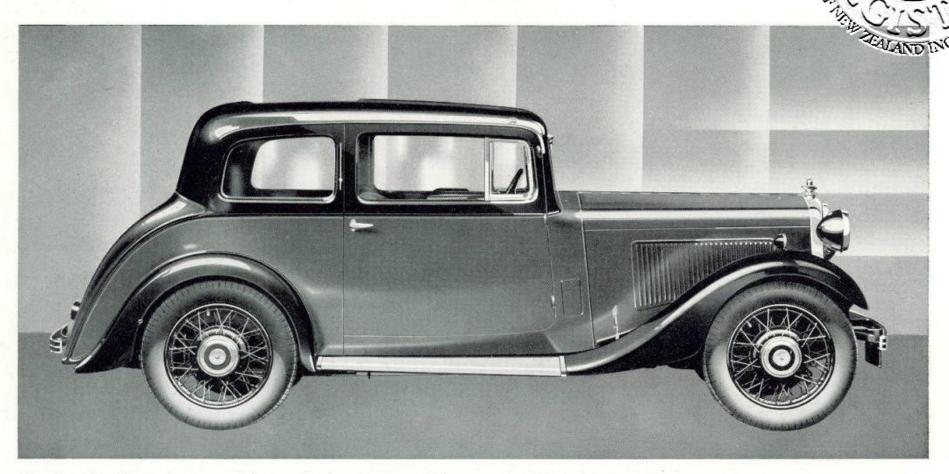


Coachwork. Blue cellulose with blue leather upholstery; Green cellulose with green leather upholstery; Black cellulose with brown leather upholstery.

Interior Woodwork. Polished mahogany. Additional Equipment. Pytchley sliding head, bumpers front and rear, luggage grid.

Also listed: The Morris Cowley Four Saloon (Fixed Head). Coachwork as Sliding Head model. Additional equipment: Parcel net.

COWLEY SIX SPECIAL COUPE



Coachwork. Green duotone cellulose with green leather upholstery; Brown duotone cellulose with brown leather upholstery; Cream/Green cellulose with green leather upholstery; All Black cellulose with brown leather upholstery. Interior Woodwork. Burr walnut.

Additional Equipment. Pneumatic cushion to rear seat, Pytchley sliding head, folding centre arm-rest to rear seat, three ashtrays, inbuilt luggage container, ventilating windows, bumpers front and rear, automatic radiator shutters, metal spare wheel cover.

MORRIS INDUSTRIES EXPORTS LTD. (hereinafter called "the Company") hereby guarantee that all precautions which are usual and reasonable have been taken by them to assure excellence of materials and workmanship in the vehicles supplied by them. This guarantee is applicable only to new vehicles or parts thereof, and is to be in force for a period of Six Months only from the date when the vehicle or chassis is delivered new to the customer.

The Company only holds itself liable under this guarantee for the exchange or repair of any part or parts which may have proved to be defective. The Company will not be responsible for any expense which the purchaser may incur in removing or having removed or in replacing or having replaced any part or parts to be sent for inspection or in fitting or having fitted any new parts supplied in lieu thereof. In the case of the sale of second-hand vehicles or vehicles which shall be used for "hiring out" purposes no guarantee of any kind is given or is to be implied.

The liability of the Company is limited to the replacement (free at the depot of the Company's authorised Distributor in the territory in which the vehicle was purchased) of any part or parts found to be defective. No guarantee is given in respect of alleged defects caused by wear and tear, accident, misuse or neglect.

The Company guarantee only those vehicles or chassis which are bought either direct from one of their duly authorised Distributors or Dealers or through a bona fide motor dealer who has been supplied by the Company's authorised Distributor in his territory.

Morris chassis supplied by the Company are intended to be fitted with bodies similar in weight and character to those shown in the Company's catalogues. Should a purchaser fix a body materially differing therefrom he does so at his own risk. This guarantee shall not apply to any chassis or part thereof if the weight of the body fitted thereon complete and ready for the road exceeds 3 cwt. 3 qr. in the case of the Morris Minor Chassis Short Wheelbase; 4 cwt. 3 qr. in the case of the Morris Minor Chassis Long Wheelbase; 5 cwt. 2 qr. in the case of the Morris Ten Four Chassis; 5 cwt. 2 qr. in the case of the Morris Ten Six Chassis; 5 cwt. 3 qr. in the case of the Morris Cowley Four Chassis; 6 cwt. 0 qr. in the case of the Morris Cowley Six Chassis; 6 cwt. 3 qr. in the case of the Morris Oxford Six Chassis and 7 cwt. 2 qr. in the case of the Morris "25" Chassis.

CONDITIONS OF GUARANTEE

If an alleged defective part should be found in a Morris vehicle supplied by the Company it must be sent to the depot of the Company's authorised Distributor in the territory in which the vehicle was purchased, carriage paid, with an advice note under separate cover stating the numbers of the engine and chassis of the vehicle from which the part was taken as shown by the Company's number-plate, the name of the Dealer from whom the vehicle was purchased, the date of purchase and an intimation from the sender that he desires to have the alleged defective part exchanged or made good free of charge under this guarantee. Parts returned without such advice will be at the risk of the sender, and this guarantee and any implied guarantee shall not be enforceable in respect thereof. The equipment of Morris vehicles supplied by the Company is of the highest grade obtainable, but the Company does not guarantee any proprietary fittings whatsoever (whether tyres, lamps, electrical equipment, or any other proprietary fitting of any type) supplied with its vehicles or otherwise. Such

proprietary fittings are covered by a guarantee issued by their separate manufacturers and will be serviced by them. Neither does the Company guarantee any component part supplied by the Company to the order of the purchaser which differs from the usual specification of the part supplied with the Company's vehicles or by the Company in connection therewith. This guarantee shall not apply to any vehicle repaired or altered in any way which in the judgment of the Company shall affect its stability or reliability.

This guarantee is given in lieu and in exclusion of all other warranties, conditions and obligations imposed or implied by Statute or otherwise in respect of the Company's vehicles or chassis, and no modification of the terms hereof is authorised whether the purchaser at the time of purchase shall receive a copy of the Company's guarantee or not. The Company does not give any guarantee in respect of second-hand goods sold by them.

SOLE EXPORTERS:

MORRIS INDUSTRIES EXPORTS LTD. COWLEY, OXFORD, ENGLAND

Governing Director: Sir WILLIAM R. MORRIS, Bt.

Telegrams and Cables: MOREX. OXFORD

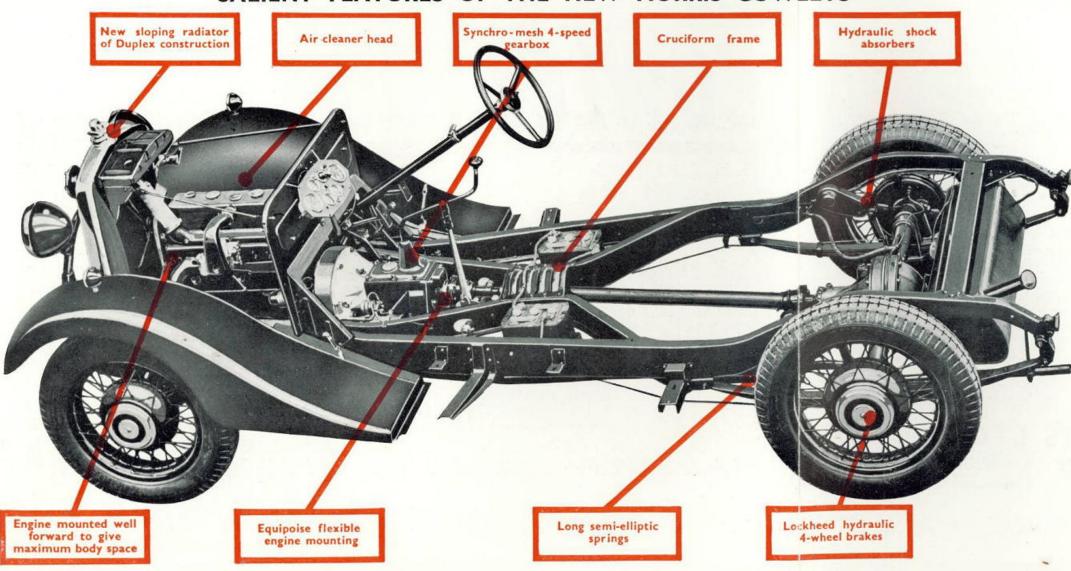
Managing Director: S. G. K. SMALLBONE

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1st September

SALIENT FEATURES OF THE NEW MORRIS COWLEYS



These features apply equally to both six- and four-cylinder models.